



NESAWG

IT TAKES A REGION

CONFERENCE

Nov. 9 – 11, 2017 | Baltimore, MD

SPONSORSHIP OPPORTUNITIES



#NESAWG2017 Sponsor Guide

The Northeast Sustainable Agriculture Working Group (NESAWG) is pleased to announce our 2017 *It Takes a Region* Conference, **November 9th, 10th & 11th at the Lord Baltimore Hotel in Baltimore, MD.** We welcome your interest in sponsoring this important event.

Conference Purpose

Now in its 24th year, our working conference brings together sustainable farm and food systems practitioners and professionals from across our 12-state region. **We will convene more than 350 participants, including farmers, policy advocates, farm service providers, food justice activists, food hub managers, government agencies, youth activists, students, researchers, nutritionists, regional planners, entrepreneurs, NGO leaders, and more.** Our conference program features plenaries, networking opportunities, pre-conferences, and more than 30 workshops that:

- ❖ Address key themes in food systems work, including local, state, and federal policy, and racial justice and equity
- ❖ Share innovative models and strategies from a wide range of sectors and communities
- ❖ Showcase the food systems initiatives and issues in our host city and state
- ❖ Offer trainings and topical intensives that enhance attendees' skills and expertise
- ❖ Give attendees an opportunity to connect and learn from each other

Our conference builds a stronger movement by cultivating cross sector learning and diverse partnerships that produce effective strategies to address barriers in our work.

Your Support

A strong, diverse and cohesive food systems movement is critical to achieving our vision of a just, resilient, and sustainable food system for all. **Your sponsorship will directly support the efforts of food systems leaders from across our region come together and work towards that vision.**

Thank you for considering sponsorship of our 2017 Conference.

Sincerely,

The NESAWG Board and Staff

Tracy Lerman, *Executive Director*

Brandy Brooks, *Conference Organizer*

Michael Rozyne, *Board Chair*, Red Tomato

Kathy Lawrence, School Food Focus

Karen Spiller, KAS Consulting

Onika Abraham, Farm School NYC

Gary Bloss, Josie Porter Farm

Diana Robinson, Food Chain Workers Alliance

Lindsay Gilmour, Organic Planet, LLC

Heber Brown, Black Church Food Security Network

To learn more about the conference visit nesawg.org/conference

Pledge at nesawg.org/conference-sponsor or contact Tracy Lerman at tracy@nesawg.org or (650) 867-0389.

Sponsorship Opportunities

Benefits to all sponsors

- Prominent listing in program booklet (handed to 300+ attendees)
- Logo and link on the conference webpages
- Guaranteed tables at exhibitor fair with applicable fees waived
- Logo placement in sponsor slideshow in plenary and meal room
- Multiple mentions on NESAWG's Facebook page (1,600+ followers) and Twitter feed (900+ followers)

In addition to benefits listed above, sponsors receive the following benefits based on contribution amount:

Benefactor

\$10,000+ SPONSOR

- Public recognition before plenary sessions
- Tier one placement on sponsor banner at conference registration area
- Tier one logo placement in program booklet and conference webpages
- Logo and link on conference email announcements (10,000+ reach)
- Four complimentary conference registrations, including pre-conferences

Patron

\$5,000+ SPONSOR

- Tier two placement on sponsor banner at conference registration area
- Tier two logo placement in program booklet and conference webpages
- Logo and link on conference email announcements, shared with other sponsors (10,000+ reach)
- Three complimentary conference registrations, including pre-conferences

Exhibitor Fair

Exhibitor tables are available on a first come first serve basis. The fee is \$35 for Thursday and Saturday and \$50 for Friday, and is waived for conference sponsors.

Sustainer

\$2,500+ SPONSOR

- Tier three placement on sponsor banner at conference registration area
- Tier three logo placement in program booklet and conference webpages
- Two complimentary conference registrations, including pre-conferences

Supporter

\$1,000+ SPONSOR

- Tier four logo placement in program booklet and conference webpages
- One complimentary conference registration, including a pre-conference

Contributor

\$500+ SPONSOR

- Tier five logo placement in program booklet and conference webpages
- Complimentary one-day conference registration including a pre-conference

In-Kind

FOOD OR SNACK DONATIONS FOR 350+

- Tier six logo placement in program booklet and conference webpages
- Signage at buffet and snack table

Targeted sponsorship opportunities will also be considered.

How to Sponsor

Sponsorship Terms and Conditions

To ensure acknowledgement of your sponsorship in the conference program and on sponsor banner (applicable to the \$2,500, \$5,000 and \$10,000 levels), submit your sponsorship form, payment, and organizational logo **no later than October 15, 2017**. Additional sponsorships will be accepted through the end of the conference. Sponsors may not use donor advised funds for their sponsorship if they are accepting any benefit with a cash value, including free conference registrations. Acceptance of any sponsorship funding is at the discretion of the NESAWG Staff and Board.

Sign Up Today

Pledging your support for the 2017 *It Takes a Region* Conference is easy:

1. Complete the sponsor form, available at nesawg.org/conference-sponsor.
2. Mail your payment via check, payable to “Tides Center” (our fiscal sponsor), with “NESAWG, Project 1121” in memo to:
NESAWG
PO Box 2247
Kingston, NY 12402
3. Remember to send your high resolution logo to conference@nesawg.org by October 15, 2017.

Thanks for your support – see you at the conference!

