SPONSORSHIP OPPORTUNITIES
The Northeast Sustainable Agriculture Working Group (NESAWG) is pleased to announce our 25th Annual It Takes a Region Conference, October 25th-27th at the Sheraton Philadelphia Downtown in Philadelphia, PA. We welcome your interest in supporting this event.

Now in its 25th year, our working conference brings together more than 450 sustainable farm and food systems practitioners and professionals from across our 12-state region. We feature plenaries, networking opportunities, pre-conferences, trainings, tours, and more than 40 participant-led sessions. Our conference helps to build a stronger movement by cultivating cross sector learning and diverse partnerships that produce effective strategies to help us transform the food system.

By sponsoring the conference you will:
- Get your company’s name and logo in front of a highly targeted group of food systems thinkers and leaders
- Help make the conference accessible to youth, students, farmers, community leaders, and modestly-funded organizations
- Receive benefits such as complimentary conference registration and exhibitor table (depending on the sponsorship level.)

A strong, diverse and cohesive food systems movement is critical to achieving our vision of a just, resilient, and sustainable food system for all. Your sponsorship will help build that movement. Thank you for your consideration.

Sincerely,

The NESAWG Board and Staff
Tracy Lerman, Executive Director
Nicole Sugerman, Policy Associate
Michael Rozyne, Board Chair, Red Tomato
Onika Abraham, Farm School NYC
Gary Bloss, Josie Porter Farm
Allison Blansfield, sweetgreens™
Heber Brown, Black Church Food Security Network

Malaika Gilpin, Conference Manager
Cheyenne Weber, Communications Manager
Lindsay Gilmour, Organic Planet, LLC
Kathy Lawrence, Food Systems Consultant
Diana Robinson, CUNY Union Semester
Karen Spiller, KAS Consulting

To learn more about the conference visit nesawg.org/conference

Pledge at nesawg.org/conference-sponsor or contact Tracy Lerman at tracy@nesawg.org or (845) 501-0191 x 1.
Sponsorship Opportunities

Benefits to all sponsors
- Prominent listing in program booklet (handed to 450+ attendees)
- Logo on the conference webpages and sponsor slideshow (in plenary/meal room)
- Logo or name placement on conference banners
- Mentions on NESAWG’s Facebook page and Twitter feed

In addition to benefits listed above, sponsors receive the following benefits based on contribution amount:

Benefactor
$25,000+ SPONSOR
- Public recognition before plenary sessions
- Tier one placement on sponsor banner (logo) and slideshow, program booklet, and conference webpage
- Five complimentary conference registrations
- Complimentary exhibitor table

Patron
$15,000+ SPONSOR
- Public recognition before plenary sessions
- Tier two logo placement on sponsor banner and slideshow, program booklet, and conference webpage
- Four complimentary conference registrations
- Complimentary exhibitor table

Champion
$10,000+ SPONSOR
- Public recognition before plenary sessions
- Tier three placement on sponsor banner (logo) and slideshow, program booklet, and conference webpage
- Three complimentary conference registrations
- Complimentary exhibitor table

Advocate
$5,000+ SPONSOR
- Tier four placement on sponsor banner (logo) and slideshow, program booklet, and conference webpage
- Complimentary exhibitor table
- Two complimentary conference registrations

Sustainer
$2,500+ SPONSOR
- Tier five placement on sponsor banner (name) and slideshow, program booklet, and conference webpage
- Complimentary exhibitor table
- One complimentary conference registration

Supporter
$1,000+ SPONSOR
- Tier six placement on sponsor banner (name) and slideshow, program booklet, and conference webpage
- Complimentary one-day conference registration

Contributor
$500+ SPONSOR
- Tier seven placement on sponsor banner (name) and slideshow, program booklet, and conference webpage

In-Kind
- FOOD OR SNACK DONATIONS FOR 450+
  - Tier eight (name) placement in program booklet and conference webpages
  - Signage at buffet and snack table

Targeted sponsorships for tracks, receptions, plenaries, and other program elements will also be considered. Please contact Tracy at tracy@nesawg.org or (845) 501-0191 x 1.

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Sponsorship Terms and Conditions
To ensure acknowledgement of your sponsorship in the conference program and on sponsor banner (if applicable), submit your sponsorship form, payment, and organizational logo no later than September 20, 2018. Sponsors may not use donor advised funds for their sponsorship if they are accepting any benefit with a cash value and the fair market value of benefits will be deducted from the tax deductible amount of the sponsorship. Acceptance of any sponsorship funding is at the discretion of the NESAWG Staff and Board.

Sign Up Today
Pledging your support for the 2018 It Takes a Region Conference is easy:

1. Complete the sponsor form, available at nesawg.org/conference-sponsor and we will be in touch with you shortly afterwards.
3. Send your high resolution logo to conference@nesawg.org by September 20, 2018.
4. Contact Tracy at tracy@nesawg.org or (845) 501-0191 x 1 with any questions

Thanks for your support – see you at the conference!